**MODEL A FORD CLUB OF AMERICA**

**BOARD OF DIRECTORS MEETING**

**KERRVILLE, TEXAS**

**JUNE 17, 2022**

**8:25 am – 12:35 pm**

**From 8:00 am to 8:20 am a closed meeting was held.**

**Directors Present****:** President, Jay McCord; Vice President, Happy Begg; Secretary, Kay C. Lee; Treasurer, Bill Truesdell; Chapter Coordinator, Robert Bullard; Marketing & Membership, John LaVoy; Advertising, Ruth Janke.

**Board members on Zoom:** Technical Director, Ed Tolman; Publications/Public Relations, Dean Potter.

**Staff Present:** Office Manager, Sandra Aguirre.

**Guests Present:** Dick & Lois Przywitowski, Tom Rut, Chet Wojcik, Doug & Nan Linden, Brian Lindenlaub, Andy Scheer, Terry & Melanie Whittington, John Begg, Al & Sharon Stoll, Gary Price, Tom Jeanes, Rick Black, P. Howard Matt, Will & Vicky Langford and Joel Sheldon.

**President – Jay McCord**

President McCord welcomed everyone to Kerrville, TX and called the meeting to order at 8:24 am. Jay recognized the MAFCA Board and also the guests that were present. Jay opened the meeting with The Pledge of Allegiance.

1. A Motion was made by Kay C. Lee to approve the Minutes of the April 30, 2022 Board of Directors Meeting held by Zoom, as presented to the Board on May 16, 2022. The Motion was seconded by Happy Begg. The Motion was approved by a vote of 8-0. (1)

Jay reminded the board that it is the Board’s responsibility to get to know the people and listen to their stories. He encouraged the Board to get new members and attract the younger generation and shared some of his stories how he helped MAFCA get new members. His goal is for everyone to help get 1,000 new MAFCA members this year. Jay informed the Board there are almost 23,000 Facebook follower.

Jay will be contacting the new president of MARC, Joe Valentine, and will discuss with him the need for the two clubs to work together on timelines and other issues.

Jay discussed that a duty of the president should do is determine other items to provide for the membership. After much research it was determined that us How to Restore Your Model A book had not been updated for twelve years. A team was formed including Les Andrews, Bob Johnson, Rick Black and Dean Potter. They have worked diligently on this project and it is being printed in color at this time. This new Volume 10 will be available for sale in early July. This expense is in the 2023 budget and will contribute to our bottom line this year.

Jay reminded the Board when something is sent out for you to look at, please do so. Do not just send it back and say it looks OK.

**Vice President – Happy Begg**

**NATIONAL CONVENTIONS**

**2022 – June 12-17 - Alamo A’s Chapter – Kerrville, TX**

James Taylor, Chair Person for the National Convention in Kerrville, TX, updated everyone on the Convention. He thanked everyone for attending and apologized for the food problem on Thursday’s tour.

James informed everyone that there were 336 registrations and 32 cancellations. There were 214 cars from 31 states; 18 cars on fine point judging; 41 people signed up for the Restorers Class Seminar. 91 people signed up for the Era Fashion Tea; 126 signed up for the Fashion Seminar with 14 Fashion models and 13 Era Fashion Judges. 53 signed up for the Hubley Derby; 73 signed up for the car games; 436 for the grand tour; 362 for the Awards Banquet; 371 for the welcome party. The wine tour had 125 signed up and the river walk tours had 212. There was a total of 389 signed up for the technical sessions and 15 for the Restorer’s class evaluation

The Alamo A’s had been working on this for over four years, but due to Covid there was a slack when nothing took place and then they had to start back up again. They dealt with a lot of unknowns and because of the economy, they didn’t know what their food costs were until about a week and a half before the start of the Convention. James shared with everyone about registrations coming in late and at the last minute the Event Center telling them they had to supply their own table cloths which were going to be very expensive. James informed everyone that MAFCA was paid back the money that was loaned to the Alamo A’s. The Alamo A’s also gave a contribution to the clubs that helped with the Convention.

A discussion was held about a document to record “Lessons Learned”. Even with a “Lessons Learned” document, the lessons don’t appear until you are in the middle of it, James informed everyone. Happy informed everyone that there is on file, in the Directors Only files, a “Lessons Learned” document authored by Bob Beers, Chair of the 2016 National Convention and is very complete discussing every aspect of a Convention.

James informed everyone that the Alamo A’s were the driving force for the Convention but they had multiple clubs helping them. When planning an event like this, James suggested that you look out to sister clubs, regional clubs, etc. as there are clubs all over the state to help. Also, the MAFCA Board has committed itself to supporting every single host Chapter in every National Event.

**2024 – Date TBD - Southwest Model A’s Chapter – Albuquerque, New Mexico**

The Southwest Model A’s will be hosting the 2024 Convention in the Albuquerque, New Mexico area. Currently there is not a firm date and they are working with the Visitors and Convention Bureau in Albuquerque. Several of their club members are attending the Kerrville, TX Convention.

**2026 – open**

The 2026 Convention is not locked down, but Happy is in conversation with Carmen Glanforte in Chattanooga, TN.

**NATIONAL TOURS**

**2023** - National Tour, Backroads to the Classics, will be hosted by the Southeastern Touring Group July 16-21, 2023. The registration form will be available to the membership on the MAFCA website and the Southeastern Touring Group website and in the January/February 2023 issue of *The Restorer.*

**2025** - National tour, Civil War Battlefields, will be hosted by the Dallas Chapter June 16-20, 2025.

**2027** - National Tour is open.

**NATIONAL AWARDS BANQUET**

**December 5-8, 2022**

**2022** - National Awards Banquet will be held in Golden, Colorado hosted by The Model A Ford Club of Colorado, December 5-8, 2022. Golden is a suburb of Denver. The host hotel is the Table Mountain Inn, at $119 a night. All the information for registration is currently available on the MAFCA website and the Model A Ford Club of Colorado website. One of the sightseeing tours will be to Buffalo Bill’s grave. There will also be a tour of the Colorado Railroad Museum and the Colorado Quilt Museum will bring their quilt display to that location. A visit is planned to Clive Cussler’s auto museum. Clive writes adventure books which usually includes a story about a particular exotic car.

**November 30-December 3, 2023**

**2023** - National Awards Banquet will be held in Santa Maria, California hosted by the Santa Maria A’s from November 30 to December 3. A contract has been signed with the host hotel. This area is an agriculture area with many beautiful roads for the Model A’s.

**2024** - National Awards Banquet is open, but Happy is in conversation with Mike Fowler from Pensacola, Florida

**Social Media (Liaison)**

Melanie Whittington informed everyone that there are 22,826 members on the Facebook page as of June 17, 2022 and that the potential of growing MAFCA through Facebook is huge. Happy informed us that the video she made in 2018 is on the Facebook page and is still making an impact on the membership.

Doug Linden, MAFCA’s Instagram Administrator, informed everyone that Instagram is one of the attempts to contact a different audience. Facebook tend to attract an older group whereas Instagram a younger group. A new Instagram account was started and it is growing 10% a week. Thanks to Rick Black, Webmaster, when you go into the MAFCA Home Page there is a link for both Facebook and Instagram.

Terry Whittington is the new Editor for Constant Contact. He has been making several changes and receiving positive comments from the Chapters Newsletter Editors.

**Calendar (Liaison)**

Happy reported that the MAFCA Calendar, which is in *The Restorer* and on the Website, has four new requests.

**Secretary – Kay Lee**

Kay reminded everyone to speak up and mention your name since we are recording. Kay shared with everyone about the recorder and how it works.

Kay asked that the Board to please use the Motion forms when making a Motion.

**Model A Ford Day**

Model A Ford Day will be held at MAFFI, Hickory Corners, Michigan, September 16 and 17, 2022. This will be a two-day affair this year with a lot of activities. As of the Kerrville, TX Convention, Happy, Jay, Robert & Elaine, Andy and Kay and perhaps Ed and Dean will attend. Nan Linden informed everyone that 25 new applications were received last year. There was a good discussion about who will work the MAFCA booth. Sandra and Kay will continue conversation on this.

John Begg informed everyone that there will be two full days of swap meets, outside activities which will include a visit to the Air Zoo, including dinner, as well as a BBQ dinner the closing night along with 4 technical seminars and a fashion seminar. There will be an opportunity to learn how to drive a Model A and a “first start” exhibit. The Delta Hotel in Kalamazoo is the host hotel and is sold out, but there are many other hotels in the area. The theme this year is trucks, but all Model As are welcome. There will be a filming crew from RPM which is Canadian based who will be filming Model A Days.

There was a good discussion about MAFCA selling books, hats, etc. at the MAFCA table. This has never been previously allowed. (After the Convention, John Begg informed us we can sell MAFCA items at the MAFCA table. Sandra and Kay are investigating this.)

**Hershey, PA**

Hershey, PA is October 3-7, 2022. This year changes have been made with vendors coming in on Monday and shoppers Tuesday through Friday. The car show will now be held on Friday instead of Saturday.

As of June 17, 2022 MAFCA members planning on attending Hershey are, Sandra, Doug Linden, Ed & his wife Monika, Robert, Kay, Chet, Chet Jr. and James Taylor who will be giving daily seminars. His car will also be available for “show and tell”. It is important that you have someone who is technically competent at the tent as there are tons of questions. Sandra will assemble a poster or billboard about the new information email.

The helium MAFCA balloon was also discussed. It takes at least two people to fill it with helium and launch it. Helium is very expensive and Sandra will check into the cost and availability. It is good to have it filled, as people all over Hershey knows where the MAFCA tent is. Doug Linden has the balloon at his home. John will have the upright banner available for Hershey and hopefully ready for Kalamazoo.

Terry Burtz asked if he could set up his engine display in the MAFCA tent. The past two years MAFCA has had a smaller tent as larger ones were not available. Consequently, his display would not fit into this smaller tent. This was previously discussed in the April Board Meeting and decided that it was unacceptable to favor one vendor over another.

Jay will talk to Paul Shinn and ask him if he can stop by the tent periodically to visit with customers and answer some of the technical question.

**New products**

There will possibly be 2 more new Christmas cards. One new Christmas card is already available and will be sold at Kalamazoo and Hershey.

**Treasurer – Bill Truesdell**

**Financial update**

Before the Kerrville, TX Board meeting, Bill sent the Board the reports from UBS. He explained that the market value shown on the reports only comes into play when CDs are sold early. The CDs are held until they mature so we do not suffer a discount. Bill informed everyone that the last two CD’s he has obtained have been the highest interest rate at 1% for 3 months. We continue a conservative investment strategy with support from the Finance Committee because we have a fiduciary responsibility to protect our members’ money.

**2022-2023 Budget Approval**

1. A Motion was made by Bill Truesdell that the budget for the fiscal year 2022-2023 be approved as discussed in the ZOOM meeting on May 27, 2022. The Motion was seconded by Happy Begg. The Motion was approved by a vote of 8-0. (2)

**Webmaster (Liaison)**

We are still searching for a new Webmaster and our current Webmaster, Rick Black, is still keeping the website going. The website redevelopment project has been stopped. The meeting of the redevelopment committee was cancelled at Jay’s request.

**MAFCA office (Liaison)**

The MAFCA office will be closed from June 13 to June 17. The reason is due to a lack of staff during this week. Brenda is out on disability until August.

**Technical Director – Ed Tolman**

**Restorers Class Committee (RCC) (Liaison)**

1. A Motion was made by Ed Tolman to extend the “terms of service” for the Restorers Class Committee as follows: One year ending June 30, 2023: Al Glen, Don Bader & Dave Gill. Two years term ending June 30, 2024: Dave Vestal, Brian Lindenlaub & Howard Eckstein as presented to the MAFCA Board of Directors on May 22, 2022. The Motion was seconded by Robert Bullard. The Motion was approved by a vote of 8-0. (3)

After looking through Policies and other information, Ed found that the above people were never officially installed on “set terms”, compatible with the JSC and the EFC committees.

Brian Lindenlaub reported that 13 cars were evaluated at this meet and it went very well. Brian and several others who helped out, first “signup experience” was in Reno in 2018. Some have not taken the required test yet but that will part of the accreditation process

**Judging Standards Committee (JSC) (Liaison)**

Ed Tolman is the Liaison for the Judging Standards Committee. Tom Rut, Chairman of the Judging Standards Committee, informed everyone that there were 32 judges judging the Blue-Ribbon cars. There were 14 cars and 2 modified for a total of 16 cars. This meet was judged completely using an electronic system. This is the first time this has been used completely. It saved a lot of time, a lot of paper and the calculations were accurate with every factor included. Bob Johnson is the “keeper” of all of the tablets.

1. A Motion was made by Ed Tolman to continue/appoint Tom Rut as Chairman of the Judging Standards Committee through June 30, 2023. The Motion was seconded by Robert Bullard. The Motion was approved by a vote of 8-0. (4)

**Joint email with Paul Shinn**

The joint email project with Paul Shinn has fielded over 600 questions via email; alternately, owners can get advice on the MAFCA Facebook page and in MAFCA’s available books.

**Chapter Coordinator – Robert Bullard**

**2022 Chapter Registration Status/insurance information**

Robert reported that as of June 9, there are 269 official MAFCA Chapters with 222 returned completed registrations. Sandra is in communication with the Chapters who have yet to reply. With these completed registrations, $11,865.00 volunteered for the insurance offset. Five “officers” are required for Chapter registrations and yearly updates. MAFCA pays for each Chapter’s insurance, so it is necessary for each Chapter to be in compliance. At the next Board meeting Robert will discuss the policy of dealing with non-compliant Chapters as fewer than 50% of the Chapters make a contribution towards insurance.

Robert is in the process of the grading and final judging all newsletters, websites and Service Awards. Last year 10 Service Awards were awarded. Robert will work with Happy on a list of Newsletter Editors for Terry Whittington. Robert will help Terry in September as he will have all of his tabulations.

1. A Motion was made by Robert Bullard to approve “Oklahoma City Model A Restorers Group”, Oklahoma City, OK, in the County of Oklahoma as a new MAFCA Chapter. The Motion was seconded by Kay Lee. The Motion was approved by a vote of 8-0. (5)

There was a good discussion about the “name” of the new Chapter. Some of the concerns were with “Model A Restorers Group” included in the name. With the given environment we have today, it is difficult getting people into the hobby, and here is a group that is ready to commit to the hobby. It was agreed upon that this is not a big issue and not a game changer. The Motion was reread and voted on. The Motion was approved by a vote of 8-0.

**MAFFI (Liaison)**

Robert has been speaking with John Begg, and there are going to be two improvements: 1) MAFFI is going to invite the MAFCA Liaison and the MARC Liaison to their ZOOM meetings, 2) MAFFI is going to conduct long-term and short-term planning meetings which will give all parties the opportunity to provide their thoughts and comments.

**Advertising – Ruth Janke**

**New Business**

The new ad copy for Mitchell Mfg. will reduce their ad in size to a business card, bundled ad. They are going to continue to keep their name in front of the members.

TP Tools update their ad every single issue.

**Roster**

Roster advertising letters were sent out May 10, 2022. To date, the inside front cover and outside back cover and four Business Card ads in *The Restorer* have been sold. Ruth will send out another reminder to the advertisers the end of August.

**Era Fashions Committee (EFC) (Liaison)**

1. A Motion was made by Ruth Janke to approve Sherry Winkinhofer as Senior Fashion Judge effective June 1, 2022. The Motion was seconded by Happy Begg. The Motion was approved by a vote of 8-0. (6)

The Era Fashions Committee has had a challenge with Covid and health issues. Getting enough judges for the seminar was difficult this year due to illness of key members of the committee.

A discussion about the sale of the ERA Fashion patterns was held. Ruth reminded everyone that the patterns were sold to Melanie Whittington, who is on the Era Fashion Committee. A clarification on the patterns and how they are going to be consigned with the new Policy was discussed. The Era Fashion Committee had two requirements for the sale of these patterns: 1) to be sold to a MAFCA member, 2) the patterns would be available for the membership.

Melanie has contacted a company that takes the pattern and re-engineers them to fit today’s size of ladies/gentlemen/children. As of the June 17 MAFCA BOD meeting, there is one pattern available.

A discussion was held about the advertising of these patterns. Melanie informed everyone that she herself is not in business but gets a percentage of sales from Revival Designed Patterns. This business that is doing the sizing of the patterns, is a business that does this service for everyone. The business is to take original patterns, recreate them and modernize the pattern for sizing, including modernizing the instructions.

MARC is putting the patterns on their Facebook page and are promoting the patterns. After much discussion “why or why not” MAFCA could do this, Rick Black mentioned that one of the options on the website since its inception is a page called *Model A Parts & Service*. It is a free service and will let anyone who has any Model A items to sell, put their name, phone number and email and it is then extended to any vendor. They also could participate in the website as Ruth said by having a website ad, a *Restorer* ad, a bundle ad on the website at no charge.

The final agreement was for Melanie to use *Model A Parts & Service* for the advertising of the patterns.

**Marketing & Membership – John LaVoy**

**Insurance (Liaison)**

John informed everyone that all of his insurance activities are from Chapters asking for coverage. He thinks the Chapter Coordinator should be the Liaison because they have interaction with each of the Chapters that needs the insurance.

Between now and September, Doug Linden has a contact that is willing to look at our insurance policies to make some comparisons. John will also contact Hagerty for a discussion about this. John informed everyone that Hagerty will be at SEMA and previously he had spoken to them about younger drivers driving the Model A’s. This has come about because of our current insurer is cancelling our insurance.

**Specialty Equipment Market Association (SEMA) (Liaison)**

John contacted the Specialty Equipment Market Association (SEMA) asking them to send him a connection for individual state alerts for historic cars. John sent this information to Terry Whittington. If a Chapter sends their email to the SEMA email address stating the state you are in, SEMA will inform you of any law or state activity that would interfere with your historic car(s).

John suggested that the Advertising Director (Ruth Janke) should go to the SEMA show as there are a lot of opportunities to sell ads for *The Restorer*. John also suggested that Andy should go as there are opportunities available pertaining to the Model A’s for future stories. This was discussed in our April Board meeting and the decision was not to put money into the budget for this fiscal year. Doug Linden told everyone that anyone can sign up for SEMA Actions Network which is a newsletter that comes out twice a month.

**Other**

There was a Motion to accept Dave Gill, Gary Price, Will Langford and Happy Begg as candidates for the 2023 Board of Directors election. (See this Motion at the end of the Minutes.)

**Publications/Public Relations – Dean Potter**

***Restorer* magazine**

*The Restorer* May/June 2022 issue was slightly delayed and was available on email on May 6, 2022. The July/August issue is due to be mailed June 14,2022. The digital copies will be sent out next week with the proofs already sent to everyone.

**Publication projects, updates**

Dean is working with Bob Johnson on a thumb drive with Volumes 1-65 of *The Restorer* and Bob informed him that everything but one issue is digitized. After a lot of editing and testing, it will be given to Bill Truesdell to create copies.

Dean is working with Les Andrews on *How to Restore Your Model A*, Volume 10 which is currently being printed. Sandra informed everyone that the cost would be about $14 and the purchase price $29. There were some pages that needed to be reprinted which added additional cost.

The 2023 budget does not show *The Judging Standards* Revision #5 to be printed as the JSC stated they would not be able to compile all of the information and have it ready for printing during the next fiscal year. This is the reason the contract extension was signed so that this will allow them to have sufficient time and hopefully have it ready in the next fiscal year.

MAYRA update (Liaison)

There was no update from MAYRA.

**Other**

John Begg thanked the MAFCA Board and Andy for all of the information and ads in *The Restorer* for Model A Days and that it was a big change and a lot of work going from one to two days of activities.

**Office Manager – Sandra**

**2022 Membership**

Sandra reported that as of June 10, 2022, there were 10,513 paid MAFCA memberships with 195 free memberships for a total of 10,708 MAFCA members.

**MAFCA Store**

Sandra reported that as of June 10, 2022, the shopping cart sales were $73,066 which is up from last year.

**New items**

A new Christmas card has been printed and is for sale for the first time in the Kerrville Hospitality Room. Jay has also arranged for MAFCA to buy a total of four more Christmas cards from a gentleman in the Utah Valley Chapter. It will cost $50 for each card to reproduce them. We are waiting for additional artwork for the digital copies. There will be only one, perhaps two available for this year due to the timeframes Sandra and Andy have. The rest will be available in 2023.

The other new item in full color is, *How to Restore Your Model A*, Volume 10. 1,000 have been ordered and are to be delivered the 25th or 26th of June. Back-orders for this book were taken in Kerrville with MAFCA paying the shipping. (These books were delivered June 29, 2022.)

200 of the Steve Plucker books are to be available by June 30 with the sales price of $18 plus shipping.

**Other**

Thirty of the new *Paint Chip* books that were taken to Kerrville, were sold, and several put on backorder. Sandra informed everyone that she will have a final count of everything sold at Kerrville at the September Board meeting.

Jay informed everyone that a new navy-blue hat with the MAFCA logo has been ordered and is due into MAFCA in a couple of weeks. Andy informed everyone that on new products, he needs the product or an attractive high-resolution photo to be able to use it in *The Restorer* for advertising. (The hats were delivered June 28, 2022.)

Ed asked about some line art books and cartoons that were handed out in the December Board meeting and if that is going to be made into a coloring book. Jay informed everyone that the cost is so high, it is not worth doing. Currently there is one similar book and we make less than $3 on it. By the time it is packaged and mailed, there is a net loss on it. Ed suggested that digitizing the pictures and they could be used in newsletters as Newsletter Editors are always looking for something to put in their newsletter and could also be a good item for Constant Contact.

Doug Linden informed everyone that the pages he and Nan handed out were from the coloring book. Doug will send them to Rick Black and Terry Whittington to be used for future references.

Richard Haut was at Kerrville selling his new book “*The ABCs of Susie Fordor*” which he and his son wrote. Every A, B, C, has the designation of an item on a Model A. Fifty books were purchased and will be sold from the MAFCA store.

**Final**

Jay thanked everyone for all the work and support that went into the Kerrville National Convention.

Meeting closed at 12:35 pm.

**After closure of meeting**

A Motion was made by John LaVoy to approve Dave Gill, Gary Price, Will Langford and Happy Begg as candidates for the 2023 Board of Directors election. This Motion was conducted over the phone by Jay McCord, President, to the following people on the dates mentioned: June 2: Kay Lee, Happy Begg, John LaVoy and Ed Tolman. All were in agreement of the Candidates. June 9: Ruth Janke, Bill Truesdell, Dean Potter and Robert Bullard. All were in agreement of the Candidates. The Motion was approved by a vote of 8-0.

After the meeting Jay McCord, President, Kay Lee, Secretary and Robert Bullard, Chapter Coordinator signed the required certificates and letters for the new Chapter.

Kay C. Lee – Secretary

July 6, 2022