

MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
LA HABRA, CA
MAY 11, 2024
8:00 AM PACIFIC TIME
AGENDA

President – Robert Bullard

1. Call to Order
2. Pledge of Allegiance
3. Welcome to BOD Members and Guests
4. Recording Meeting via Zoom
5. Pace and length of meeting. Please take 30 minutes or less to discuss Director Items if possible. With a lunch break and BIO breaks this will allow us to complete the meeting in a reasonable timeframe.
6. Motion #1: Approval of the February 10, 2024, BOD Meeting Minutes - (Gary Price)
7. Motion #2: Approval of the March 25, 2024, BOD Special Meeting Minutes - (Gary Price)
8. MAFFI Hall of Fame Nominations (To be voted on in Special Session after this meeting)
9. Actions Pending from February 2024 Board Meeting:
 - a. Follow-up on Upholstery Book, as a digital item, in the September, 2024 MAFCA Board Meeting
 - b. Complete MAFFI Hall of Fame Nomination Process for this year
 - c. Any website pages that need updating, please send that page information to Will.
 - d. Follow-up with Peter Gariepy concerning his approval as MAFCA Web Developer / Webmaster and steps to move forward and get the contract signed.
 - e. Hershey attendance decision for 2024

10. Review Personal Goals
 - a. Create a better “President’s Turnover file.”
 - b. Work with Will Langford to resolve the Webmaster situation and improve the MAFCA online properties.
 - c. Work with Ed Tolman to find a host for the 2025 National Awards Banquet.
11. Other

Vice President – Ed Tolman

1. National Award Banquets:
 - a. 2024 – December 11-15 in Salt Lake City – Utah Valley A’s - chair Howard Eckstein
 - b. 2025 – Open
 - c. 2026 – Open
 - d. 2027 – December 1-4 in Visalia, CA – Host is the Charter Oak A’s chapter – chair Bill Bennett
 - e. Discussion of possible NAB aboard a cruise ship.
2. National Tours:
 - a. 2025 – June 16-20 - Civil War Battle Fields – Dallas chapter host - Trish and Arlen Evans co-chairs
 - b. 2027 – Open (In discussion with Josh Ferguson of the Temecula Valley chapter to host)
 - c. 2029 – Open (Possible tour to Utah/Arizona National Parks again)
3. National Conventions:
 - a. 2024 – Ruidoso, New Mexico – Southwest A’s – Ray Gabaldon and Vicky Lu-Jan Gibbs co-chairs
 - b. 2026 – Pendleton, Oregon – Blue Mountain A’s – chair Jack Remillard
 - c. 2028 – Open
4. [A World and Youth Groups: Report from MAYRA \(Liaison\)](#)
5. Review Actions Pending
 - a. Obtain bi-weekly (every other week) Ruidoso updates from the local team starting now.
 - b. Get the pro-forma financials from the Ruidoso team and send it to the Board.

- c. Obtain and share Santa Maria financials with Salt Lake team.
 - d. Talk with Ruidoso team about how to make a successful raffle and how the Board can help them in that area.
 - e. Put together financial statements for the last 5 years' events so that this Board and future Boards can better understand them.
 - f. Create a Guidebook on how to host a successful National Tour and a successful National Awards Banquet
 - g. Any website pages that need updating, please send that page information to Will.
6. Review Personal Goals
 - a. Create a Guidebook for leading a National Tour
 - b. Create a Guidebook for hosting a National Awards Banquet
 - c. Find a host for the 2025 National Awards Banquet
 7. Other

Secretary – Gary Price

1. Secretaries Accomplishments Since Last Board Meeting
2. Secretary Action Items in Progress
3. [Calendar \(Liaison\)](#)
4. [Social Media \(Liaison\)](#)
5. Review Personal Goals for 2024
 - a. Improve Board Collaboration
 - b. Create Shared Tools for Better Board Communication
 - c. Compile Chapter Contact Information from website
6. Review Actions Pending from previous BOD meeting.
 - a. Include the Brick costs for the next 10 years in the meeting minutes so that they can be understood by future Boards.
 - b. Any website pages that need updating, please send that page information to Will.
 - c. Distribute documentation of Special Meeting and Executive Session held March 25th, 2024 including minutes, motions, actions pending and highlights.
7. Other

Treasurer – Melanie Whittington

1. Financial update
 - a. UBS statements distributed to Board members each month.
 - b. UBS CD updates
 - c. General Updates
2. 2025 Budget Approval
3. MAFFI (Liaison)
 - a. Model A Days Sept 20-21
4. EFC – Era Fashion Committee (Liaison)
 - a. General updates
5. Review Personal Goals
 - a. Update the process docs that exist for the Treasurer’s position.
 - b. Create better reports for Finances.
 - c. Clarify the dues offset account (e.g. background, how to track, how to use moving forward).
6. Review Actions Pending from previous BOD meeting.
 - a. Collect all Budget items by Monday, March 27th, 2024.
 - b. Talk to Katie (MAFFI) about this year’s Hall of Fame guidelines and send it to Board.
 - c. Send background information regarding the dues offset account to the current Board members.
 - d. Any website pages that need updating, please send that page information to Will.
7. Other

Chapter Coordinator – Will Langford

1. Chapter Updates
 - a. Current Chapter Count
 - b. Longevity Winners
 - c. Prospective New Chapters
 - d. 50 Year Brick Recognition
2. Flying Quail/Constant Contact Update
 - a. 2024 Goals

- b. Metrics
- c. Contributors
- 3. **Webmaster (Liaison)**
 - a. New Webmaster
 - b. Site Development
 - c. New Era Fashion Forms
- 4. Review Personal Goals
 - a. Enhance Chapter Communications through all means possible.
 - b. Create & document process improvements for next Chapter Co-Ordinator.
- 5. Review Actions Pending from previous BOD meeting.
 - a. Continue searching for new Webmaster.
 - b. Talk with MARC counterparts on the possibility of having a joint Convention in 2028 to celebrate the 100th anniversary of the first Model A and bring this discussion to a future Board meeting.
 - c. Send any website pages that are collected by other Board members (and any he finds) to Rick Black for updating.
 - d. Inform Peter Gariepy of the outcome of the board vote regarding his selection as MAFCA web developer/webmaster.
- 6. Other

Marketing & Membership – Chet Wojcik

- 1. Board Nomination Update
- 2. Hershey Update
- 3. Membership Update / Trends
- 4. “Where are we Going” Update
- 5. Review Personal Goals
 - a. Provide a list of Board Nominees for 2025
 - b. Improve board collaboration by leading task forces (e.g. Membership Strategy Session) to create positive momentum.
 - c. Attend Chapter meetings in local area on a regular basis.
- 6. Review Actions Pending from previous BOD meeting.

- a. Pursue Facebook mode – public/private/hybrid and discuss further with Facebook admins.
- b. Lead strategic planning session regarding ideas on how to maintain and increase membership.
- c. Lead By-Laws change to remove the need for shipping a “back issue” of The Restorer to members when they first join.
- d. Any website pages that need updating, please send that page information to Will.

7. Other

Advertising – Bill Truesdell

1. Advertising Business:

a. New Ads

- a. Full Page – Grundy Insurance
- b. Business Card – Model A T-Shirts (Referral from Paul Shinn)

b. Renewed Ads

- a. Half Page – Bratton’s Auto Parts
- b. Half Page – Mike’s A-Ford-Able
- c. Business Card – No Foot Starter
- d. Business Card – Gaslight Auto
- e. Business Card – Aries Muffler
- f. Business Card – Antique Engine Rebuilding

2. [MAFCA Office \(Liaison\)](#)

3. Review Personal Goals

- a. Maintain or improve Ad revenue for the year
- b. Work with Ruth Janke to create a “Pick Up” book to have for sale by end of calendar year 2025
- c. Work with Ruth Janke to begin work on an “Upholstery” book after the “Pick Up” book is completed.

4. Review Actions Pending from previous BOD meeting.

- a. Follow up with Grundy advertising interest of purchasing a full-page ad in The Restorer.

- b. Send the “Out Behind the Barn” ballad to Board members and follow up to see how it can be used in the future.
 - c. Any website pages that need updating, please send that page information to Will.
5. Other
- a. Recording of MP3 file for “Out Behind the Barn” not yet posted on MAFCA website - needs owner to complete.

Technical Director – Paul Shinn

1. Questions and answers from MAFCA email update
2. Questions and answers from ModelAtech Questions email update
3. [Restorers Class Committee \(RCC\) \(Liaison\)](#)
4. [Judging Standards Committee \(JSC\) \(Liaison\)](#)
5. Review Personal Goals
 - a. Meet several clubs on “Garage Day” to work with them on technical projects
 - b. Create a searchable tech questions/answers page, publish and keep up to date throughout the year.
 - c. Create a set of “value added” services for MAFCA members and present them to the Board for approval.
6. Review Actions Pending from previous BOD meeting.
 - a) Create a process to memorialize all the tech questions to a “director’s folder” on the MAFCA domain.
 - b) Meet with MARC contact (Rob Mills) to discuss JSC contract and present options discussed at the Board meeting to JSC.
 - c) Any website pages that need updating, please send that page information to Will.
 - d) Inform JSC of the outcome of the board vote regarding their contract extension for 1 year. Also let them know that the expectation is that the standards will be “editor ready” by the end of calendar year 2024.

7. Other

Publications/Public Relations – Dave Gill

1. *Restorer* Editors Contract
2. *Restorer* Magazine
 - a. May/June 2024 issue delivered.
 - b. July/Aug issue status
3. Publication update
 - a. How to Restore Your Model A Volume 11 status
4. [Insurance \(Liaison\)](#)
5. Review Personal Goals
 - a. Complete thumb drive project
 - b. Negotiation of Restorer editors contract extension
 - c. Negotiating a new contract for printing and mailing of *The Restorer*
6. Review Actions Pending from previous BOD meeting.
 - a. Work with Paul to determine how to create an automated proofing process of Versions 1-65 (well, versions 51-65) so that we can have all the digital versions on a thumb drive, available to sell, this year.
 - b. Determine what size thumb drive is necessary for holding Volumes 1-65.
 - c. Any website pages that need updating, please send that page information to Will.
 - d. Inform Andy Scheer of his approved contract extension and get the contract signed by Robert and Andy.
7. Other

Office Manager – Sandra Aguirre

1. Membership Update
2. Shopping Cart Sales
3. Review Personal Goals for 2024
 - a. Maximize Savings on postage.
 - b. Restorer Printing – Contract Negotiations

- c. 2024/2025 Budget
- 4. Review Actions Pending from previous BOD meeting.
 - a. Re-send Ruidoso hotel confirmation numbers to Board members. Also, send Salt Lake City hotel confirmation numbers to Board members once they are available. (Note: Board members should call directly to the hotel if there are any changes to their Ruidoso reservations.)
 - b. Determine the sources for our new members (e.g. member referrals, Facebook, YouTube) and capture those by putting a process in place once we get a new shopping cart.
 - c. Any website pages that need updating, please send that page information to Will.
- 5. Other

**** Closed Session ****

- 1. MAFFI Hall of Fame Selection for this year

Gary Price – Secretary
April 27, 2024