

## SEMI-MADE FROCKS

*By Lois Przywitowski*

Semi-made frocks were ideal for the busy woman, who didn't have quite enough time to complete all the household chores, shop for clothing and sew too. Additionally, they were a marvel, as well as a learning experience, for the "seamstress challenged" woman. These fashions were available in various sizes and stages of completion, from cut-out material, to almost everything finished but the hem. Fabric samples were available to aid the discerning woman in selecting the color best suited to her. Should one choose to use her own material, patterns for these frocks were also available.



### THE APRON DRESS

This apron dress, called the "Morning Glory Frock", was of printed percale made for a "cheery start for a morning of odd jobs about the garden or in the house." It was buttonless and slipped over the head. It came finished, except for "turning the hem and placing the belt and pockets in the most becoming spot." As for the material, the choice was between "percale with a white background printed in blue and two shades of pink or in green and two shades of yellow." Long cut-out sleeves were available for this dress. The price of this apron dress was \$1.40 for sizes 34 to 42 and \$1.50 for sizes 44 and 46. The cut-out sleeves could be added for \$0.25. *Woman's Home Companion*, July 1930



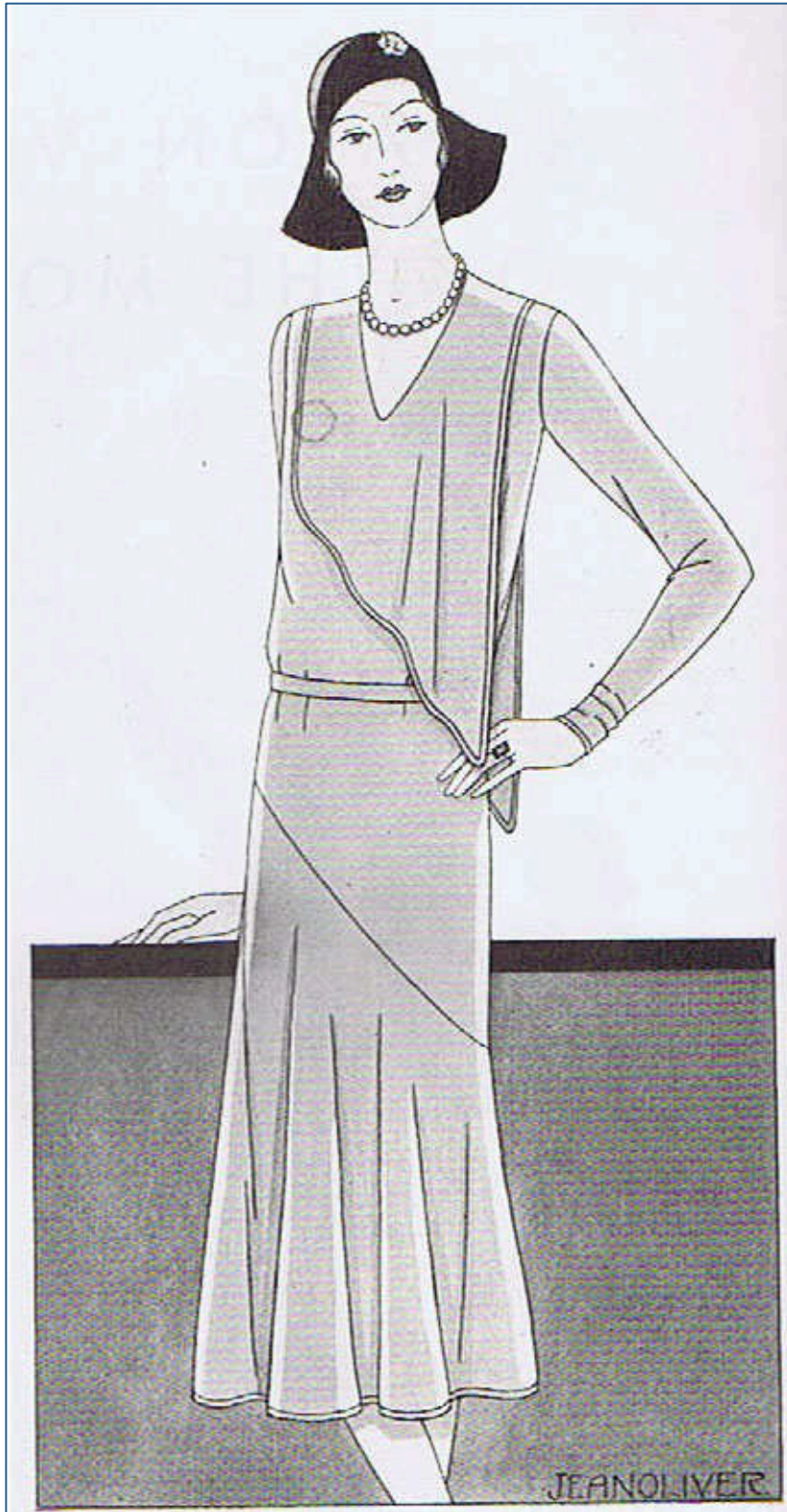


New ideas for your Christmas list may be found in Mrs. Little's leaflet. It contains gift suggestions for both men and women. Send your request along with a stamped addressed envelope to the Fashion Department

## THE SEMI-MADE TIE-ABOUT

This dress was intended to do duty for many occasions. The style permitted "hip and waist adjustments to fit the needs of the slim as well as the not so slim." A satin collar, revers and close-fitting sleeves were details that gave it a semi-formal appearance. "And they are details that go together easily for this dress is sent out semi-made." The color choices were chestnut brown, wine red, dark blue or black. The cost for this semi-made tie about frock was \$7.50. *Woman's Home Companion*, December 1931





## THE SEMI-MADE SILK DRESS

This dress was available either as a semi-made, or if you had your own material, as a pattern. The semi-made dress was of Crepe de Chine, in dark blue, green, tan or black. The seams were joined. One edge of the French binding was machine stitched to the material; the other edge was left undone for hand finishing. The cost of this silk dress was \$10.00, the pattern was \$0.45. *Woman's Home Companion*, April 1930





## CUT-OUT PAJAMAS

“Here is a charming Christmas gift for your best friend – a gift you can make yourself, yet without the fear that Christmas will creep upon you before the last stitch is taken.” The pajamas came cut out and ready to sew. The ensemble consisted of yoke trousers, a tuck-in blouse and a short bolero jacket. The fabric was a multi-colored rayon and cotton flat crepe. “Illustrated directions and thread are included with the material.” The price of the complete pajama set was \$5.00, without the bolero it was \$3.75. The bolero could be ordered separately for \$1.75. *Woman’s Home Companion*, December 1930.

