

READY FOR A NEW HAT?

By Harriet McNeill, Era Fashions Committee

Outlined on Fine Wool Felt

Make your Own Felt Hats... YOUR CHOICE Complete

89¢ EACH

YARN Included

Easy to make... Charming to wear

The Season's Popular Shades in Smart Two-Color Combinations

67X714—Make your own embroidered hat! It's the latest fad—and so inexpensive, too. For only 89 cents you can get fine quality, soft wool Felt already stamped with design for embroidery and stamped outline for cutting the hat; also contrasting felt for the brim and appliques, together with wool yarn for embroidery, an embroidery needle and full instructions. In an hour you can cut it out, fit it to your head, embroider and make it. And you'll have as smart, trim-fitting and comfortable a hat as you ever wore. Easily cut to fit any head size. Each model comes in Two-Color Combinations: rose, blue, tan or green, all popular spring shades. Order by No. 67X714, give letter for style, and state color desired.

OUR MERGER PRICE, Complete, 89¢
Postage 10¢ extra.

This is an ad from National Bellas Hess for the frugal and creative gal to make her own felt hat and for only \$.89. Everything was included; from stamped outlines for cutting the hat and for embroidery, contrasting felt for trim and even the needle and yarn for embroidery. You even had a choice of colors and again --- all for \$.89.