

**MODEL A FORD CLUB OF AMERICA  
BOARD OF DIRECTORS MEETING  
LA HABRA CA  
MAY 4, 2019  
AGENDA**

**President – Doug Clayton**

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
4. Approval of the February 2, 2019 Minutes
5. JSC Liaison
  - a. Move to approve a face-to face meeting of the JSC In Stockton CA on June 29-30, 2019
  - b. JSC Skype Meetings
  - c. Paint and Finish Guide progress
  - d. 2020 Kerrville Texas National Meet planning
  - e. Social Media Liaison
6. Aug. 17 MAFCA BOD meeting
7. Review Actions Pending from previous BOD meeting
8. Other

**Vice President – David White**

1. National Conventions
  - a. 2020 – The Alamo A's – Kerrville, TX (June 21-26, 2020)
  - b. 2022 – Open
2. National Tours
  - a. 2019 – Canyonlands, Kanab, Utah (October 6-10, 2019)
  - b. 2021 – N. Conway, NH (June 20-24, 2021)
  - c. 2023 – Dearborn, MI area – SE Touring Group - SIG

3. National Awards Banquets
  - a. 2019 – Claremont, CA (Dec. 2-5, 2019)
  - b. 2020 – Open
  - c. 2021 – Open
4. Motion to remove \$1,000 cap from National Convention profit sharing (P3S01) (P3S01-A)
5. Calendar Liaison
6. Review Actions Pending from previous BOD meeting
7. Other

### **Secretary – Kay C. Lee**

1. Review noise, etc., coughing, interrupting, for the new board – recorder
2. New BOD members identify yourself
3. Follow agenda
4. Key case
5. Pin-MAR – Largo Florida
6. Review Actions Pending from previous BOD meeting
7. Other

### **Treasurer – Alex Janke**

1. FY 2019-2020 Budget tentative approval
2. P2S5-J Merle Smith Award
3. Victoria Book
4. Pickup Book
5. Review Actions Pending from previous BOD meeting
6. Other

## **Publications/Public Relations – Bill Truesdell**

1. Review Actions Pending from previous BOD meeting (Feb 2019)
  - a. Purchase of poster business from Carl Hungness
  - b. 2018 Index
  - c. Editors approval at Canyonlands National Tour
2. Restorer – Electronic edition May/June
  - a. Released April 26, 2019
  - b. Emails on list
3. Amazon.com MAFCA Store
4. Other

## **Marketing & Membership – Mike Kelley**

1. Blue Oval Program
2. Event Kit Program
3. Ambassador Program
4. Vendor Flyer Program
5. Student Membership
6. Marketing Video “Fun With A Model A” (from previous BOD meeting)
7. Nominations for the 2020-2021 MAFCA Board
8. Review Actions Pending from previous BOD meeting
9. Other

## **Technical Director – Bill Myers**

1. 2019 NAB – MAFCA BOD meeting
2. Update on technical questions for 2019
3. Q&A – phone calls/written questions
4. Request – assembly of a Model A in pieces
5. Review Actions Pending from previous BOD meeting
6. Other

## Advertising – Dan Foulk

1. New Ad copy for May/June
  - b. Gaslight Auto Parts
  - c. TP Tools
2. New Ad for March/April
  - a. Tam's auto Parts (came in very late)
3. New Ads for May/June
  - a. Clastique Auto Upholstery
  - b. Logo Lites – worked closely with owner to develop an ad to sell a new Logo Lites Product
4. Contacted
  - a. Jorgan Nielsen – Regarding advertising in *The Restorer* for European Classic Tires
  - b. Cris – Obsolete and Classic Auto Parts – checked to find out their intentions paying for another year of advertising
  - c. Kelsey Tokan – Workshop Hero – Opted to advertise via distributing trial samples
5. Issues
  - a. Tam's – Bundled pricing but not approved the website version
  - b. Larry Shepard – unable to update ad or approve website version
  - c. Mack Hils – Unable to validate Rick Black's proposed ad
6. Product of the Month for March/April
  - a. Restorer Scrapbook with free shipping for members
7. Product of the Month
  - a. May – Restorers Scrap Book
  - b. June – Coupe T-shirt
  - a. July – Tudor T-shirt

8. Approved Parts Wanted Classified ad for John Trumbo in March/April
9. Provide Andy Scheer with samples of five free ads and process for pulling them out
10. In the works
  - a. Partnership agreement with Hagerty Insurance
11. Worked with Bill Truesdale and BOD to define wording for Advertising page
12. Update P1S01 Media Advertising Policy
13. Rick Black issues with advertising prices
14. 2020 Member Roster
15. SEMA
16. Review Actions Pending from previous BOD meeting
17. Other

## **Chapter Coordinator – Doug Linden**

1. Chapter Activity:
  - a. Renewal Status
  - b. Disbandment's
  - c. New Chapter Application
  - d. Newsletter Evaluation Process
  - e. Website Updates
2. Liaison Reports:
  - a. EFC (Era Fashion Committee)
  - b. Insurance
3. Review Actions Pending from previous BOD meeting
4. Other

## Office Manager – Sandra Aguirre

1. Membership as of May 1, 2019
2. Shopping Cart sales
3. International *Restorer* mailing problems
4. 2020 Membership renewal/ballot
5. 2020 Roster
6. Review Actions Pending from previous BOD meeting
7. Other