

MODEL A FORD CLUB OF AMERICA

BOARD OF DIRECTORS MEETING

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SEPTEMBER 15, 2017

AGENDA

President – Happy Begg

1. Call to order – 8:00 AM EDT
2. Pledge of Allegiance
3. Welcome & Introductions
4. Approval of August 31, 2017 Minutes
5. Other

Vice President – David White

1. National Conventions
 - a. 2018 – Reno, Nevada
 - b. 2020 – Dallas, Texas
2. National Tours
 - a. 2017 – California Coast Tour
 - b. 2019 – Canyon Lands Tour, Utah
 - c. 2021 – Lakes Region Chapter, NH
3. National Awards Banquets:
 - a. 2016 – Reno, Nevada
 - b. 2017 – Oklahoma City, Oklahoma
 - c. 2018 – Tucson Chapter
4. Calendar
5. Other

Secretary – Kay C. Lee

1. New Motion forms
2. Hershey
3. Other

Treasurer – Alex Janke

1. USB Building Fund CD investments
2. Review of financials
3. P1S03 Roster (sent to BOD 8/16/17 for review)
4. Advertising in Electronic Edition
5. Other

Chapter Coordinator – Jay McCord

1. Policy Revisions for Newsletter Award, P2S05-F
2. Policy Revision for Lifetime Membership Award P2S05-A (Sent to Board by email 8-29-17)
3. MAFCA Ambassador Program
4. Face Book Presence, New Member Monday, etc.
5. Chapter Renewals to begin the end of November
6. New Products. Potential survey for what “I Love My Shirt” to next?
7. Other

Technical Director – Jim Cannon

1. Technical Q&A Summary
 - a. Email, phone, Face Book, etc.
2. EFC
 - a. EFC update to Board (sent out previously by email)
 - b. Proposal to sell scans of 2 Men’s Fashion Catalogs from the Model A Era in digital format (sent to Board previously by email)
3. Other

Membership Director – Garth Shreading

1. Last year's membership totals
2. Renewal Report
3. Insurance
4. Other

Publications/Public Relations – Doug Clayton

1. Update of MAFCA Publication sales using Excel spreadsheet
2. Status of digital edition of *The Restorer* – hyperlinks
3. Status of Editor's new contract
4. JSC Liaison
 - a. Change to Policy P3S03 Vehicle Judging Certification Program
 - b. JSC Seminar at the Reno 2018 National Convention
5. The Restorers Class Liaison
6. Status on balloting for MAFCA Literary Awards
7. Other

Advertising Director – Donna Lewis

1. Advertising Activity
 - a. Restorer Magazine
 - b. Web
 - c. Roster
2. MAFCA Advertisement
3. Report from Organizational Review Committee
 - a. (Donna, Garth & Jim)
4. Other

Office Manager – Sandra Aguirre

1. 2017 Free membership & 2 for 1 membership results
2. Website shopping cart
3. New merchandise sales
4. Other

Other – All

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