

**MODEL A FORD CLUB OF AMERICA**

**BOARD OF DIRECTORS MEETING**

**LA HABRA, CALIFORNIA**

**FEBRUARY 4, 2017**

**AGENDA**

**8:00 AM** – Call to order  
Pledge of Allegiance

**President – Happy Begg**

1. Welcome and Introductions
2. Installation of Directors
3. Approval of December 7, 2016 Minutes
4. 2017 Business Recovery Plan – Dan Foulk
5. Social Media Update
  - a. Facebook
  - b. Constant Contact
  - c. YouTube
6. Board Liaison Appointments
  - a. JSC/TRC – Doug Clayton
  - b. Website – Jim Cannon
  - c. SEMA/Museum – Jay McCord
  - d. Office – Jay McCord
  - e. Calendar – David White
  - f. Insurance – Garth Shreading
  - g. Fashion –
  - h. Constant Contact – Garth Shreading
  - i. Facebook -
7. EFC Update
8. Other

### **Vice President – David White**

1. National Conventions
  - a. 2018 Reno, NV
  - b. 2020 Dallas, TX Update
2. National Tours
  - a. 2017 California Coast Tour, Bakersfield Chapter
  - b. 2019 Canyon Lands Tour, Utah – Canyonlands SIG
3. National Awards Banquets
  - a. 2017 Oklahoma City, Oklahoma
  - b. 2018 not yet hosted
4. Other

### **Secretary – Kay C. Lee**

1. Approve minutes from Reno December 7, 2016 Board Meeting
2. Recorder noise
3. State name when speaking
4. Approve Chief Fashion Judge – Texas Tour – June 9-12, 2017
5. Move to approve Policy changes:
  - a. P2S05-Q Era Fashion Literary Award
  - b. P3S04 Fashion Judging Certification Program
  - c. P3S07 Era Fashion Committee
6. Realistic time frames
7. Other

### **Treasurer – Alex Janke**

1. UBS Building Fund CD investments
2. Bond Funds going forward
3. Late renewals
4. Review of financials
5. Early V8 Club – ad swap
6. Roll-up door status
7. Media mail
8. Coupe Book update
9. Other

### **Chapter Coordinator – Jay McCord**

1. Chapter Registration/Insurance
2. Chapter Registration Longevity Certificates
3. New Chapters on the horizon
4. New members, “New Members=New Chapters”
5. New members, Facebook mining, New Members Featured
6. Ambassador Program introduction
7. Jerry Rosen, Whittier Chapter Recruiting Plan
8. Report on Turlock and LA Classic Auto Show
9. SEMA Liaison Report
10. Other

### **Membership Director – Garth Shreading**

1. Review of membership totals through January
2. Review of Insurance coverage
3. P3S12-A Expense Reimbursement Form
4. Policy Insurance
5. Nominating committee
6. Other

### **Technical Director – Jim Cannon**

1. Technical Q & A Summary
2. P1S11 Social Media & Social Networking Policy - Review and Update
3. Other

### **Publications/Public Relations – Doug Clayton**

1. Sales and tracking of MAFCA Publications
2. P1S12 Digital Media Policy
3. P2S06-H Publications/Public Relations Director
4. Update of digital edition of *The Restorer*
5. Update on the release of Revision 4 to the Guidelines
6. JSC Liaison
  - a. Recent meeting
  - b. Judging portion of the MAFCA website
  - c. Articles
7. Restorer’s Class Liaison
8. Other

**Advertising Director – Donna Lewis**

1. Advertising Activity
  - a. Restorer Magazine
  - b. Web
  - c. Roster
2. MAFCA Advertisement
3. Other

**Office Manager – Sandra Aguirre**

1. The Restorer supplemental mailing – Jan./Feb. 2017
2. MAFCA shopping cart
3. Office update
4. Other

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